



Intelligent Advisory Portfolios

NS MID & SMALL CAP



► What is NS MID & SMALL CAP?

Portfolio comprising leaders (top-3 players) of their respective industry and stocks which are showing growth in value characteristics with expected higher return ratio.

Key Features of NS MID & SMALL CAP



► Investment Universe, Process & Strategy

• Stock selection procedure involving 3 broad process:

- A combination of fundamental value and quantitative triggers to create a high value portfolio with focus to deliver superior risk adjusted returns on absolute, relative and consistent basis.
- Principle of "Growth in Value" style of investing & principle of linearity i.e- investing in businesses, where the improvement in fundamentals is linear (gradual) which gives opportunity for valuation multiple expansion, along with earnings growth.

• Maximum allocation in a stock:

+7% of its weight in benchmark

Market Cap Allocation:

Mid Cap	Small Cap
Max 80% and Min 50%	Max 50% and Min 20%

USP



Strategy Identifies High Quality Moat Companies With Growth Potential On Mid & Smallcap Side



Using Strong Process & Bottoms Up Stock Selection Methodology

► Rebalancing Strategy

- Strictly based on fundamentals
- Corporate governance issue in the company
- If portfolio stocks under performs for two consecutive swings and exhibits higher volatility, that stock gets marked for Sell/Review

► For Whom?

Investors with high risk appetite and investment horizon of minimum 3-5 years.

► Basic Details

NO. OF STOCKS
20-30

BENCHMARK
Nifty Mid and Small 400

RISK
High

TIME FRAME
3-5 years

RIA Narnolia®

RIA Powered by Narnolia Investment Advisors Pvt. Ltd.

LUMP SUM



Option: One Time Investment



Min Amount: 5 lakhs



Top Up: Min Rs. 50000 & in multiples of Rs. 1000



Subscription mode: Upfront Subscription or Fixed Fee Model

Charges of NS MID & SMALL CAP Subscription

Upfront Subscription

RIA Charges : 2% p.a (Chargeable Half yearly at 1% for 6 months)

Brokerage : 0.50% + statutory costs

Fixed fees Model

RIA Charges : 20% performance Fees above 10% Hurdle rate (Charged quarterly) Higher water marked with **Maximum Fees cap at ₹1.25 Lakhs**

Exit Load : 0.5%

Brokerage : 1.00% + Statutory costs.

How to subscribe to NS MID & SMALL CAP through MOFSL?

Step 1:

Log in to MO Investor App > From Main menu select Invest Now
Log in to MO Investor Web > Select Help Me Invest

Step 2:

Select Intelligent Advisory Products > Select
NS MID & SMALL CAP

Step 3:

Select Start SIP or Lumpsum

Step 4:

Complete KYC & Risk profiler

Step 5:

Select Subscription Model

Step 6:

RIA Generates Advice

Step 7:

You give consent & Invest In Portfolio

Scan QR Code to download  **MO Investor App**

Available on Android & Apple



For more information, email us - iapquery@motilaloswal.com



Motilal Oswal Financial Services Limited (MOFSL)* Member of NSE, BSE, MCX, NCDEX CIN No.: L67190MH2005PLC153397

Registered Office Address: Motilal Oswal Tower, Rahimtullah Sayani Road, Opposite Parel ST Depot, Prabhadevi, Mumbai-400025; Tel No.: 022-71934263; Website www.motilaloswal.com.
Correspondence Office Address: Palm Spring Centre, 2nd Floor, Palm Court Complex, New Link Road, Malad (West), Mumbai- 400 064. Tel No: 022 7188 1000. Registration Nos.: Motilal Oswal Financial Services Limited (MOFSL)*: INZ000158836. (BSE/NSE/MCX/NCDEX); CDSL and NSDL: IN-DP-16-2015; Research Analyst: INH000000412. AMFI: ARN - 146822; Investment Adviser: INA000007100; Insurance Corporate Agent: CA0579. Motilal Oswal Asset Management Company Ltd. (MOAMC): PMS (Registration No.: INP000000670); PMS and Mutual Funds are offered through MOAMC which is group company of MOFSL. Motilal Oswal Wealth Management Ltd. (MOWML): PMS (Registration No.: INP000004409) is offered through MOWML, which is a group company of MOFSL. • Motilal Oswal Financial Services Limited is a distributor of Mutual Funds, PMS, Fixed Deposit, Bond, NCDs, Insurance Products, Investment advisor and IPOs.etc • Real Estate is offered through Motilal Oswal Real Estate Investment Advisors II Pvt. Ltd. which is a group company of MOFSL. • Private Equity is offered through Motilal Oswal Private Equity Investment Advisors Pvt. Ltd which is a group company of MOFSL. • Research & Advisory services is backed by proper research. Please read the Risk Disclosure Document prescribed by the Stock Exchanges carefully before investing. There is no assurance or guarantee of the returns. PMS is not offered in Commodity Derivatives segment. Details of Compliance Officer: Name: Neeraj Agarwal, Email ID: na@motilaloswal.com, Contact No.:022-71881085. *MOFSL has been amalgamated with Motilal Oswal Financial Services Limited (MOFSL) w.e.f August 21, 2018 pursuant to order dated July 30, 2018 issued by Hon'ble National Company Law Tribunal, Mumbai Bench. The information is only for consumption by the client and such material should not be redistributed. The securities quoted are exemplary and are not recommendatory. Brokerage will not exceed SEBI prescribed limit. Customer having any query/feedback/ clarification may write to query@motilaloswal.com. In case of grievances for Securities Broking write to grievances@motilaloswal.com, for DP to dp grievances@motilaloswal.com.

Investment in securities market are subject to market risks, read all the related documents carefully before investing.

MOFSL is acting as distributor of Investment Advisory services for Vivekam Financial Services Private Ltd: Registration no. INA200000316 and Narnolia Investment Advisors Pvt. Ltd: Registration no. INA300005439. This is not Exchange traded product. All disputes with respect to the distribution activity, would not have access to Exchange investor redressal forum or Arbitration mechanism.